

25 July 2019

PCF Group plc

(“PCF”, the “Company” or the “Group”)

Director Appointment

PCF, the AIM-listed specialist bank, announces the appointment of Marian Martin as a non-executive director with immediate effect.

Marian Martin is a chartered accountant with a strong background in risk management and audit. Most recently, Marian was at Virgin Money for 11 years and was Chief Risk Officer throughout a period of significant growth and strategic development of Virgin Money and its risk function, including the successful listing of Virgin Money on the London Stock Exchange. Marian was an Executive Director of the main trading companies of the Virgin Money group during this period.

Tim Franklin, Chairman of PCF, commented: *“I am delighted to welcome Marian to PCF Bank. Her extensive experience in financial services and deep knowledge and understanding of retail banking will be invaluable and will complement the skills we already have in our boardroom. We are pleased to have attracted Marian and greatly look forward to working with her over the months and years ahead.”*

Marian Martin said *“I am pleased to have the opportunity to join the PCF Board at a time of significant growth for the business. I look forward to working with the Board and the PCF team more widely to take PCF onto the next stage of its development as a specialist, diversified bank.”*

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For further information, please visit <https://pcf.bank/> or contact:

PCF Group

Scott Maybury, Chief Executive Officer
Robert Murray, Managing Director
David Bull, Finance Director

Tel: +44 (0) 20 7222 2426

Tavistock Communications

Jos Simson / Simon Hudson / Edward Lee

Tel: +44 (0) 20 7920 3150

Panmure Gordon (Nominated Advisor and Joint Broker)

Atholl Tweedie / Joanna Langley – Corporate Finance
James Stearns – Corporate Broking

Tel: +44 (0) 20 7886 2500

Shore Capital (Joint Broker)

Robert Finlay / Richard Johnson – Corporate Finance
Henry Willcocks – Corporate Broking

Tel: +44 (0) 20 7601 6100

Appendix: disclosures required pursuant to Rule 17 and paragraph (g) of Schedule Two of the AIM Rules for Companies

Marian Macdonald Martin (previous names: Marian Macdonald; Marian Macdonald Watson) (aged 51) is currently, or has during the past five years been, a director of the following companies:

Current directorships or partnerships	Previous directorships or partnerships
Topaz Finance Limited	Virgin Money Management Services Limited
Macdonald & Martin Limited	Virgin Money Nominees Limited
	Virgin Money Personal Finance Service Limited
	Virgin Money Unit Trust Managers Limited
	Virgin Money PLC
	Northern Rock Limited
	Bank and Clients PLC
	Virgin Card Limited
	Challenger (Norwich) Limited

Marian Martin has a direct interest in 14,711 ordinary shares of the Company, representing 0.01% of the Company's issued share capital.

Save as set out in this announcement, there are no further details to be disclosed in accordance with Rule 17 and paragraph (g) of Schedule Two of the AIM Rules for Companies.

About PCF Group plc (www.pcf.bank)

Established in 1994, PCF Group plc is the AIM-listed parent of specialist bank, PCF Bank Limited. Since commencing operations as a bank in 2017, the Group has increased its lending portfolio significantly, targeting an initial portfolio of £350 million by 2020 and growing to a £750 million portfolio by 2022. The Group will retain its focus on portfolio quality, lending increasingly to the prime segment of its existing finance markets. The Group has also recently diversified its lending products and asset classes through acquisition and by setting up new organic operations.

PCF Bank currently offers retail savings products for individuals and then deploys those funds through its four lending divisions:

- Business Finance which provides finance for vehicles, plant and equipment to SMEs;
- Consumer Finance which provides finance for motor vehicles to consumers;
- Azure Limited which provides finance to the broadcast and media industry; and
- Bridging Property Finance which provides loans to companies and sole traders investing in residential property

For media enquiries please contact media@pcf.bank