

9 June 2017

Private & Commercial Finance Group plc

(“PCFG”, the “Company” or the “Group”)

Director Dealing

The Company was informed on 8 June 2017 that, on 8 June 2017, Anthony Nelson a non-executive director, sold 81,637 ordinary shares of 5 pence each in the Company (“Ordinary Shares”) at a price of 24.50 pence and then repurchased the same number of 81,637 at a price of 24.53 pence to facilitate an NISA transfer.

Following these transactions, Mr Nelson’s beneficial ownership remains unchanged at 1,656,543 Ordinary Shares, representing approximately 0.8 per cent of PCFG’s Ordinary Share capital.

- end -

For further information, please contact:

Private & Commercial Finance Group

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About Private & Commercial Finance Group plc (www.pcfg.co.uk)

Established in 1994, Private & Commercial Finance Group plc is an AIM-quoted specialist bank which has two main operating divisions:

- Consumer Finance which provides finance for motor vehicles to consumers; and
- Business Finance which provides finance for vehicles, plant and equipment to SMEs.

The Group has a highly efficient and scalable business model, utilising its specially developed internet-based proposal system to service national networks of brokers and suppliers.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities (“PDMRs”) and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Names	Anthony Nelson – Non-Executive Director				
2	Reason for the notification					
a)	Position/status	See 1(a) above for position – classified as a PDMR of PCFG				
b)	Initial notification /Amendment	Initial				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Private & Commercial Finance Group plc				
b)	LEI	213800UDT5QE28AFU288				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each (“Ordinary Shares”)				
b)	Identification code	GB0004189378				
c)	Nature of the transaction	Sale and purchase of Ordinary Shares				
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Prices(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.59 pence</td> <td>81,637</td> </tr> </tbody> </table>	Prices(s)	Volume(s)	24.59 pence	81,637
Prices(s)	Volume(s)					
24.59 pence	81,637					

		24.53 pence	81,637
d)	Aggregated information	81,637 Ordinary Shares (sold) at 24.50 pence per Ordinary Share	
	- Aggregated volume	81,637 Ordinary Shares (bought) at 24.53 pence per Ordinary Share	
	- Price		
e)	Date of the transaction	8 June 2017	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

Name of authorised official of issuer responsible for making notification:

Robert Murray

Company Secretary to Private & Commercial Finance Group plc